

# Guide to payment buttons

This guide describes the visual requirements for payment buttons. It ensures brand uniformity and recognition when paying through merchant websites and the app.

The interface should contain two different buttons:

- "Pay in the Halyk app"
- "Pay with any bank card" with a list of supported systems (Visa, MasterCard, Apple Pay, Google Pay, etc.)

You can choose any of the design options offered below

adapting to your own design system, subject to compliance with the mandatory elements and hierarchy.

## #1 Branded buttons

consistent with the bank's visual identity

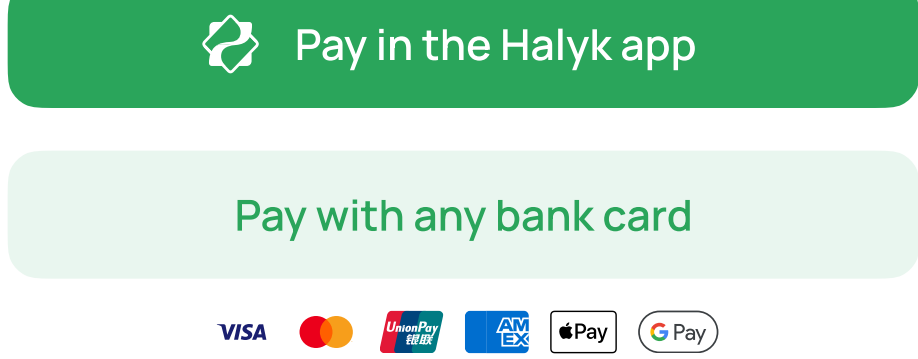
Mandatory requirements:

- Use only Halyk branded colors:
  - Basic Green #2AA65C
  - Secondary #EAF6EF
- It is mandatory to use the bank's logo and icons of payment systems (Visa, MasterCard, Apple Pay, Google Pay, Samsung Pay, etc.)

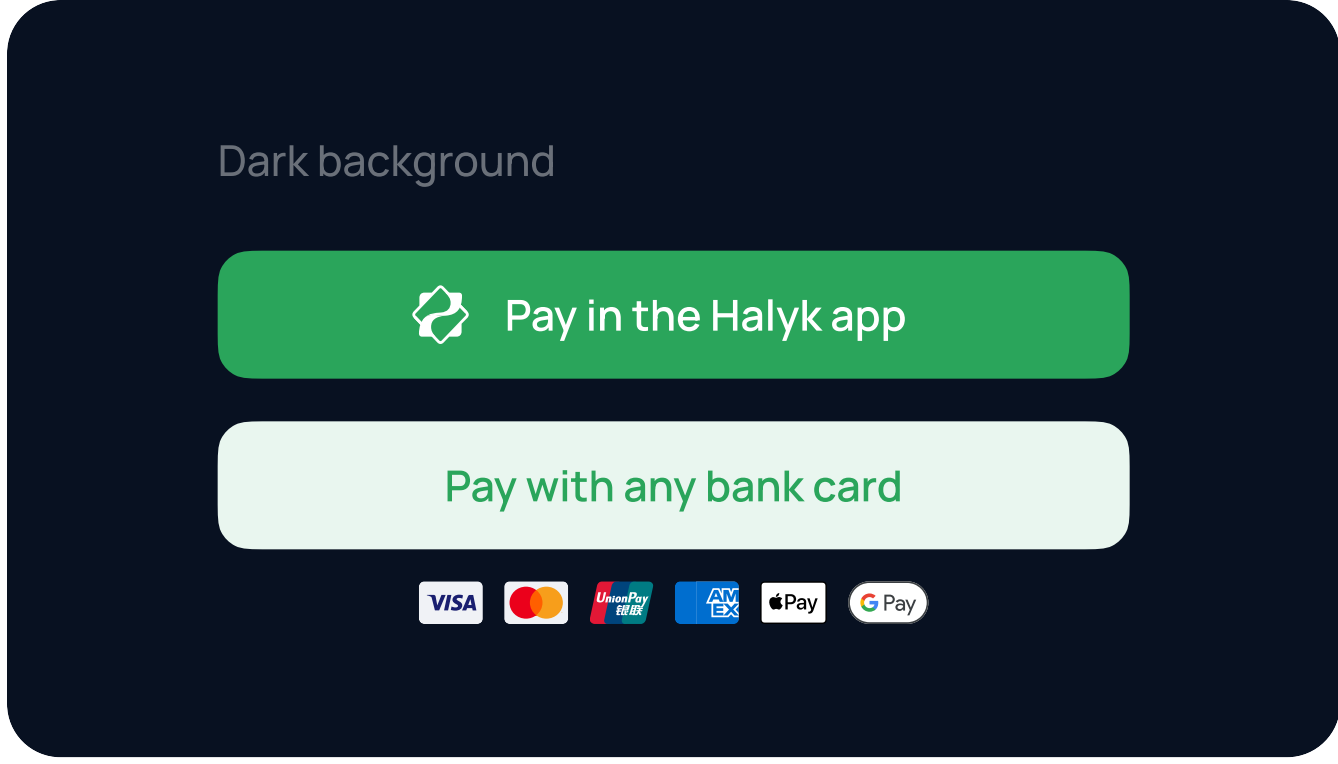
Recommendations:

- Use it on corporate platforms where association with the Halyk brand is important
- The minimum height of the button is 48 px Rounding 12 px

White background



Dark background



## #2 Design adaptable buttons

integration into interfaces with other color schemes

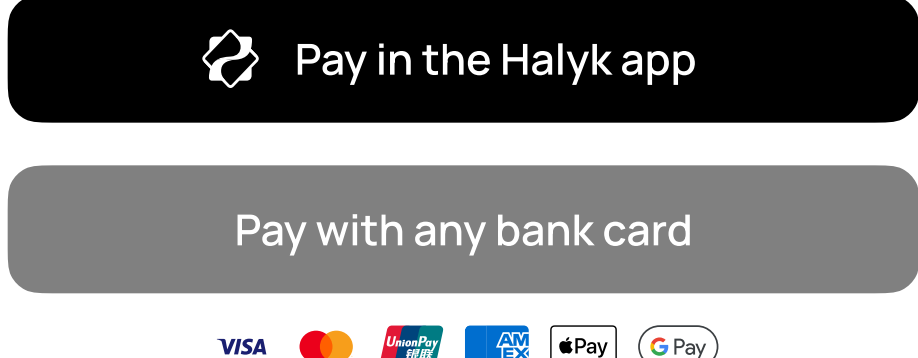
You can use your own button colors if you comply with:

- Contrast: the text reads well against the background.
- Hierarchy: the "Pay in the Halyk app" button is always more important (brighter, richer, higher in order).
- When using the white button, the Halyk logo must be in the corporate green color.

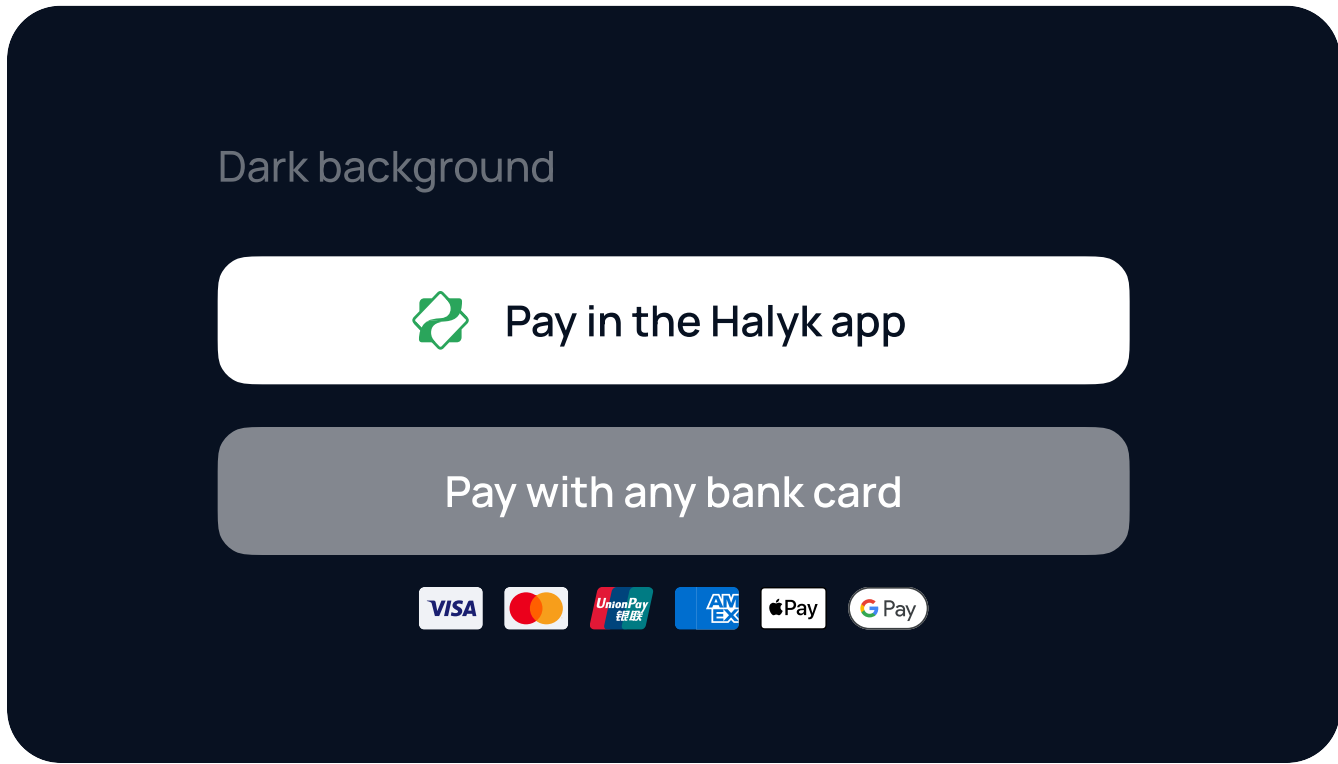
Recommendations:

- Suitable for partner interfaces with a unique palette
- The wording of the buttons can be shortened to match the design.

White background



Dark background



## #3 Table cell with an icon

for mobile or visually rich interfaces

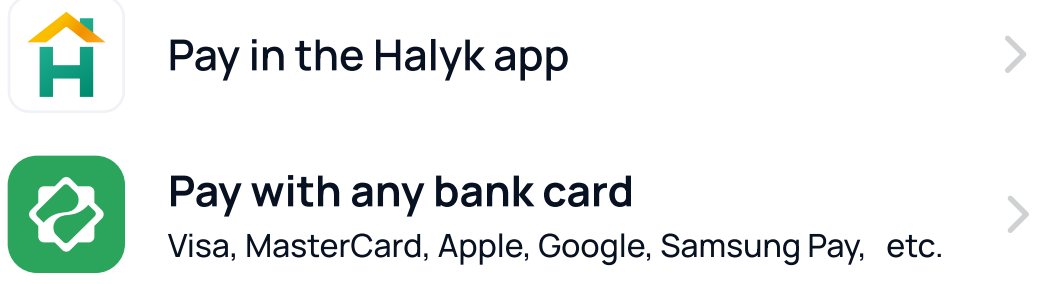
Mandatory requirements:

- Using the Halyk application logo and icon
- The minimum icon size is 44×44 px
- The signatures under the buttons should contain a list of payment systems.

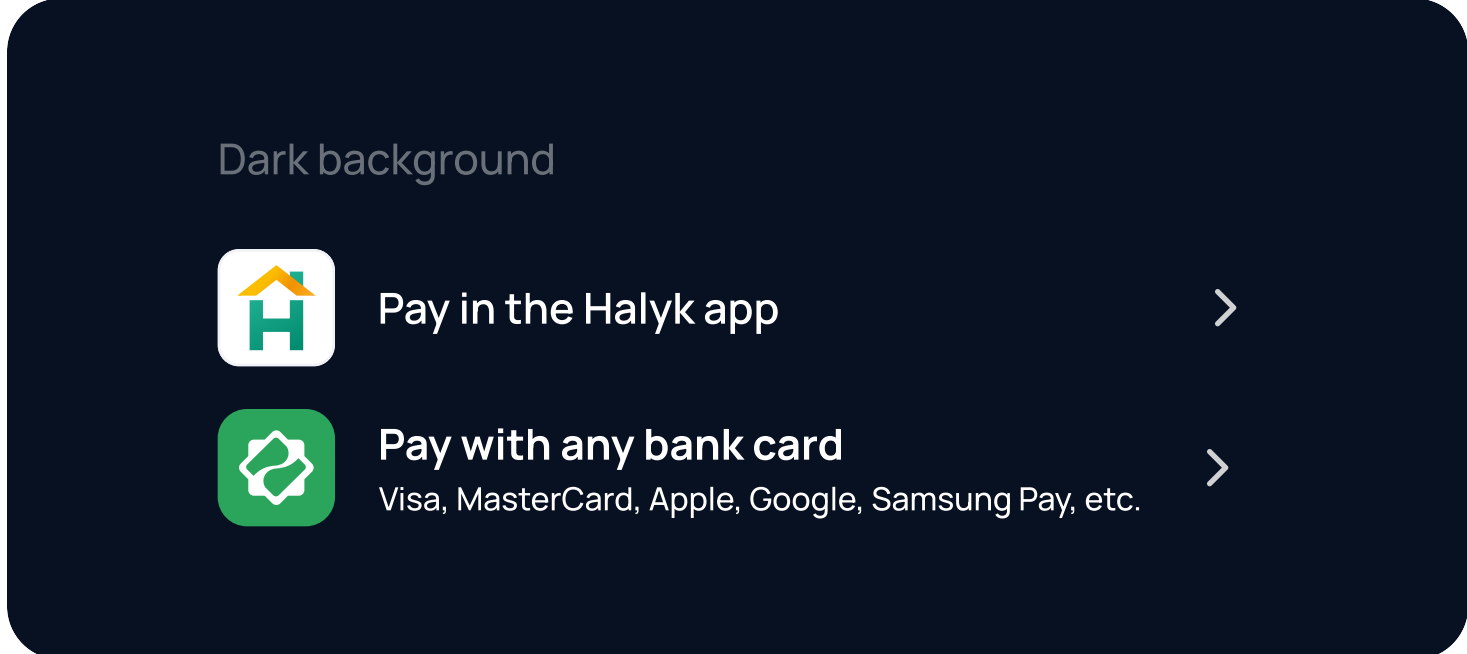
Recommendations:

- The wording of the buttons can be shortened to match the design.

White background



Dark background



## #4 Radio buttons

a compact, native script for forms

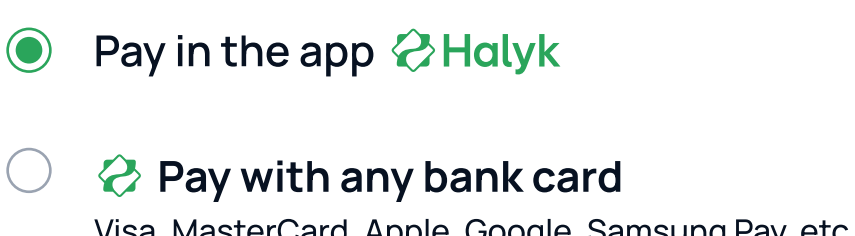
Mandatory requirements:

- The Halyk logo is in the corporate green color, unchanged.
- The minimum height of the logo is 17 px
- On a colored background, it is mandatory to use a white background under the logo.

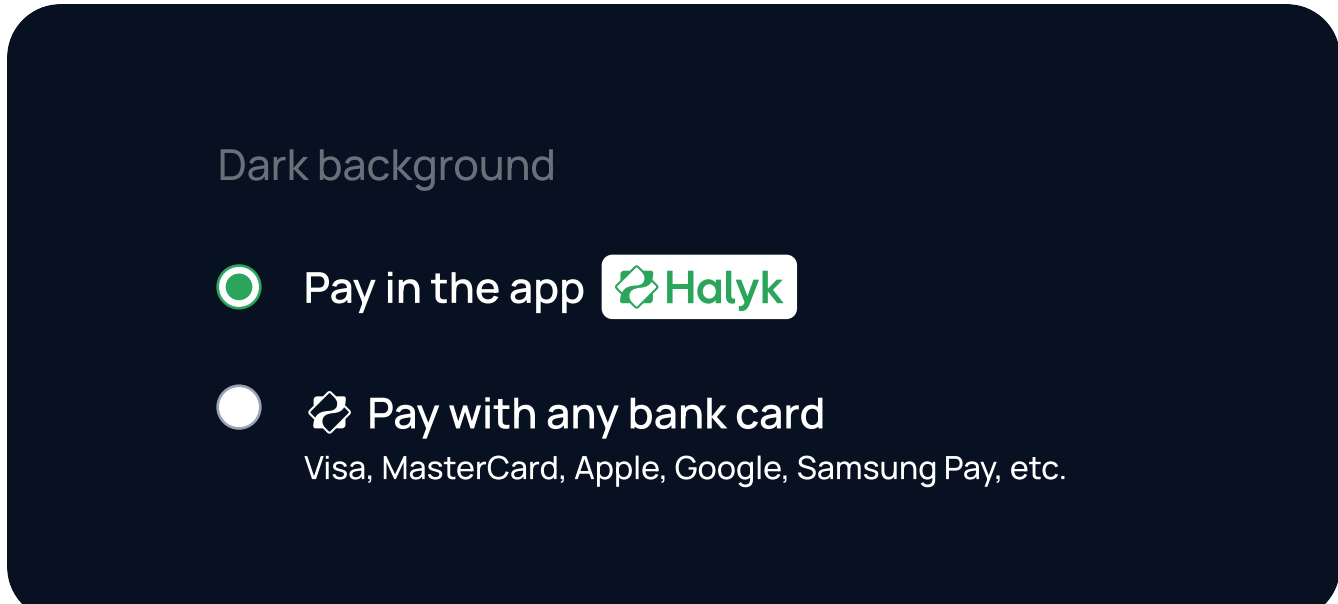
Recommendations:

- The appearance of the radio button can be changed according to your design system (outline, filled, brand colored, etc.)
- The wording of the buttons can be shortened to match the design.

White background



Dark background



# Examples

